

Subject: Re: Performance Grant Math updated

From: Lorena Parker

Date: 09/09/2016 02:39 PM

To: Benjamin Johnson

CC: Joe Pielago <jpielago@sanpedrobid.com>, Andy Pham <apham@sanpedrobid.com>

Ben,

Thank you. The World Stage has been a huge success so far and I believe that this is really putting San Pedro on the map!

In regard to your comments below, please confirm with Warner Grand Theatre/Grand Vision that they will incur the expense for one First or Third Thursday. I find it difficult to believe that Grand Vision will not be expecting compensation.

In regard to the production expenses, my understanding was that the grant would cover the production costs for First and Third Thursdays. As I mentioned to you on the phone, the LA Fleet Week Welcome party was our First Thursday event on September 1, 2016. As this was the inaugural LA Fleet Week, we had NO budget for putting on this event. We made decisions on the performances based on the understanding that the production costs would also be covered.

In regard to the Dia de los Muertos event, no production costs were added to the forecast.

Finally, we upgraded our electrical panel and have purchased a heavy duty extension cord and a spider box. We could save some \$\$ if we eliminate the need to hire Marco if we just provide the power and they provide everything else.

Best regards,

Lorena Parker

Executive Director

San Pedro Property Owners' Alliance

San Pedro Historic Waterfront

Business Improvement District

390 W. 7th Street | San Pedro, CA 90731

T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)

lparker@sanpedrobid.com

www.sanpedrobid.com

On Fri, Sep 9, 2016 at 1:43 PM, Benjamin Johnson <ben.johnson@lacity.org> wrote:

Hi Joe and Lorena!

First, thank for all of your hard work in making these events happen.

A couple of things as I look at the budget that you have just attached.

1) Grand Warner Theater will be covering the costs of on of the Future First Thursdays, I will detail this out soon, so this will reduce the budget.

2) The Production Expenses from the Fleet Week events should NOT be part of this budget. Nor should they be part of the Dia event. The Artists Fees for both CAN be put into this budget. The only production expenses that can be attached to this budget should be associated with the World Stage. PBID will have to cover the production expenses for Fleet Week and for DIA from other sources. Can you look at this again please. This will already reduce your projection to 52,965, which will be further reduced by Warner Grand's contribution.

3) Marco's expenses - some of the remainder events are not tech heavy - these will need to renegotiated with Marco - let's talk these through.

Let me know when I can give you a call!

Talk soon,

Ben

On Fri, Sep 9, 2016 at 12:19 PM, Joe Pielago <jpielago@sanpedrobid.com> wrote:

Ben,

Thank you for working with us and helping make San Pedro better. I have included the most up to date math based on the schedule you sent.

We look like we are running a little high based on the numbers you are projecting + Marco Duval productions. I have us at **\$61,165 (including the \$4,000) we are committed to.**

I was looking through the schedule and think if we remove the Oct. 20th (\$4,400) and Nov. 17th (\$4,400) 3rd Thursday events we can get much closer to our \$50,000 goal (**\$52,365**). Still over the \$50K, but closer.

What do you think? Let us know your thoughts and I am available to discuss further if we need.

Thanks,

[San Pedro Property Owners' Alliance](#)

Joe Pielago

Tourism Ambassador

e: jpielago@sanpedrobid.com

o: [310-832-2183](tel:310-832-2183)

c: [310-701-2980](tel:310-701-2980)

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Ben Johnson

Director of Performing Arts

Department of Cultural Affairs

City of Los Angeles

201 N. Figueroa St, Suite 1400

Los Angeles, CA 90012

Mail Stop 380

General Info: [213-202-5500](tel:213-202-5500)

Phone: [213-202-5508](tel:213-202-5508)

ben.johnson@lacity.org

www.culturela.org